

## **Pearson BTEC International Level 3 Extended Diploma in Business at BIS Abu Dhabi**

### **Lead teacher:**

Ms. Belgians (Karen.Belgians@bisad.ae)

### **Link to the Pearson website where you can find more information:**

<https://qualifications.pearson.com/en/qualifications/btec-international-level-3/business.html#%2Ftab-ExtendedDiploma>

### **Mandatory Units (6 Units):**

Unit 1 - Exploring Business

Unit 2 - Research and Plan a Marketing Campaign

Unit 3 - Business Finance

Unit 4 - Managing an Event

Unit 6 – Principles of Management

Unit 7 - Business Decision Making

### **Optional Units: (9 Units) may include – depending on the students:**

Unit 23 - Work Experience in Business includes 40 hours of work experience of your choosing.

Unit 30 - Career Planning

Unit 20 - Business Ethics

Unit 14 - Customer Service

Unit 9 - Team Building in Business

Unit 16 - Visual Merchandising

Unit 18 - Creative Promotion

Unit 8 - Human Resources

Unit 21 - Training

These units are assessed through written reports, presentations, roleplay, mock interview, observation and self-reflection.

Please contact the lead teachers for further clarification regarding the BTEC Programme or if you have any subject-specific questions.